



YOU CAN DO IT ALL

EXHIBITIONS, CONFERENCES,
MEETINGS, EVENTS
AND MORE



THE ULTIMATE EVENT SPACE

- 01 – BRING YOUR STORY TO LIFE
- 02 – LET'S TALK EVENTS
- 03 – KEY FACTS
- 04 – EXPLORE OUR SPACES
- 07 – ACTIVITIES
- 09 – FUEL YOUR TEAM
- 10 – CAPACITIES AND DIMENSIONS

BRING YOUR STORY TO LIFE AT SILVERSTONE

At Silverstone we have seen a lot of big sporting milestones but we offer so much more than just a motorsport circuit. Our impressive Wing with 22 flexible spaces can accommodate almost any request. Network with colleagues in our

five exhibition halls, set winning strategy overlooking the finishing straight, reconnect with team mates over a range of different challenges. We have the space, the flexibility and the know-how to help you bring your story to life.



LET'S TALK EVENTS

EXTRAORDINARY EXPERIENCES

Whatever your objectives, we'll take care of everything so that you can focus on your own agenda. From staging to lighting, sound, creative design, event theming, technical support and menu options – we'll be with you every step of the way. Imagine seeing your brand come alive? Leave it to us, you can brand one of our show cars.

EXHIBITIONS

Our five massive halls were designed for exhibitions of all shapes and sizes. An iconic product launch, bringing multiple partners together, showcasing innovation, we're set up to help you make a seriously good impression.

CONFERENCES, MEETINGS AND CORPORATE DINNERS

Boardroom for 20, theatre-style for 100, an awards dinner for over 300 inside, outside or trackside – the choices are endless. We deliver knockout events week-in-week-out for some of the UK's biggest brands.

HYBRID EVENTS

Not everyone can make the event in person? No problems. We can support hybrid events with a mix of in-person and virtual attendance. Stream all of your sessions and content around the world.

THE WING

THE HILTON

PARKING

THE PITS

ESCAPADE

**OVER 600
ACRES OF
POSSIBILITY**



SPACE FOR EVERYONE

Flexible space for up to 4,000 set in over 600 acres of land - that's an area equal to the size of 340 football pitches



CENTRAL AND ACCESSIBLE LOCATION

Set in the heart of the UK - easily reach us by road, rail or helicopter



THE LARGEST COVERED EVENTS SPACE OUTSIDE OF LONDON

12,500 metres of meeting and conference space at the high-tech Wing



PIT PERFECT

40 industrial-style pit garages with excellent air circulation



PARK FOR FREE

Free on-site parking for up to 1,000 vehicles



THE ONLY TRACKSIDE HOTEL IN THE UK

Stay in Hilton Garden Inn Hotel - 197 rooms, a rooftop bar, outdoor terrace, restaurant and mini gym - new for 2022



ESCAPADE SILVERSTONE

High-spec residences with direct views over the circuit set within 14 acres of land, exclusive access to the clubhouse - coming 2023

BIG SPACES FOR BIG EVENTS

12,500SQ METRES OF SPACE

We're a unique venue for big events. The iconic Wing can hold up to 4000 delegates across 22 spaces. From exhibitions to large-scale, product launches that wow and full company conferences, we've also got the know-how to hit your event objectives and give your brand the spotlight it deserves. With a blue and red book full of technical, theming and AV partners, we can help you stage your whole event too.

Something a little different?

Extend your exhibition - every hall has a spacious mezzanine level for VIP areas or dedicated breakout spaces.

Transform our industrial-style pit garages into a unique meeting or private dining space.

Find your festival vibe - use our 600 acres of outdoor space for a celebration or team building.

Take our blank canvass and turn it into something really memorable for your delegates.

MEETINGS WITH IMPACT

Motivational meetings, company-wide launches, conferences that pack a punch, our five halls and smaller International Media Centre suites are perfect for meetings of all shapes and sizes.

Overlooking the iconic Silverstone finishing straight and surrounded by images of some of the world's greatest motor sport drivers, inspire your team and future leaders to hit their top performance.





BOARD MEETINGS NOT “BORED” MEETINGS

We've got a number of smaller meeting spaces for breakout sessions, board meetings or training. The President's Suite has its own private balcony and bar for VIP get togethers. Or, how about the 100 seater auditorium? A distraction free zone equipped with the latest high tech kit - a hidden gem in the heart of the Wing. For much smaller meetings, try race admin rooms 1 - 4 or the business centre.

HERE TO HAVE FUN

We know how to have fun, too. Fancy a spin around the world-famous track during your coffee break or a walk on top of The Silverstone Wing? A champagne reception inside an industrial-style pit garage? The same team that runs the Formula 1 British Grand Prix will manage your event.

TAKE ONE FOR THE TEAM

- Walk across the top of The Silverstone Wing
- Race colleagues in Caterham 7's around our unique circuit
- See who's got what it takes to tough it out in our 4x4 challenge
- Discover your real team players when the pressure's on in our Pit stop challenge
- Who will take the chequered flag and who will crash and burn in our simulator challenges
- Take on our skid control challenge with a car that's had its standard traction removed

We can build the perfect day for your team with all the adventures to wow and impress them. And for that extra special touch, we can even do bespoke – we'll arrange anything from prizes, branded uniforms, driving instruction to anything else you want.

EXCLUSIVE CIRCUIT HIRE

With three legendary circuit configurations to choose from, exclusive track hire at Silverstone speaks for itself. We can tailor any of our wide range of driving experiences to suit you.





THE ONLY GRILLING HERE IS THE GREAT FOOD

WORLD-CLASS LOCAL FOOD

From light bites to buffets, BBQs or private dining, our award-winning chefs will create a bespoke menu for any occasion using locally sourced produce from Northamptonshire's finest artisan producers.

30,000+

Business lunches and dinners served a year

YOUR SPACE, YOUR CALL

Maximum capacity for exclusive use of The Wing is 4000 people

WE'LL WORK WITH YOU FROM START TO FINISH TO FIND THE MOST SPECTACULAR WAY TO STAGE YOUR EVENT.

LOCATION	Area m2	Dimensions (m)	Ceiling Height	Theatre	Reception/Exhibition	Dining	Cabaret	U-shape	Classroom	Boardroom	Natural Daylight	Blackout	Vehicle access	Track Views	3-Phase Power	Wall mounted LED Screens	AV
HALL 1	1050	21m x 50m	8m	663	663	600	400	-	375	-	☀️	🌑	🚗	👁️	3+	📺	🎥
HALL 1 MEZZANINE	455	20m x 23m	2.4m	232	232	150	140	60	175	60	☀️	🌑	-	👁️	3+	-	-
Hall 1 including Mezzanine	1505	21m x 50m	8m	895	895	750	540	-	550	60	☀️	🌑	🚗	👁️	3+	📺	🎥
HALL 2	1050	21m x 50m	8m	645	645	600	400	-	375	-	☀️	🌑	🚗	👁️	3+	📺	🎥
HALL 2 MEZZANINE	455	20m x 23m	2.4m	232	232	150	140	60	175	60	☀️	🌑	-	👁️	3+	-	🎥
Hall 2 including Mezzanine	1505	21m x 50m	8m	877	877	750	540	-	550	60	☀️	🌑	🚗	👁️	3+	📺	🎥
HALL 3	1050	21m x 50m	8m	620	620	600	480	-	500	-	☀️	🌑	🚗	👁️	3+	📺	🎥
HALL 3 MEZZANINE	430	20m x 21.5m	2.4m - 10m	230	230	180	140	50	150	60	☀️	🌑	-	👁️	3+	📺	🎥
Hall 3 including Mezzanine	1480	21m x 50m	8m	850	850	780	620	-	650	60	☀️	🌑	🚗	👁️	3+	📺	🎥
HALL 4	460	10 x 49m	8m	496	496	200	160	60	180	60	☀️	🌑	-	👁️	3+	-	-
HALL 4 MEZZANINE	800	22m x 26.5m and 10m x 19.5m	8m	320	320	320	200	50	200	60	☀️	🌑	-	👁️	3+	📺	🎥
Hall 4 including Mezzanine	1260	22m x 26.5m and 10m x 19.5m	8m	816	816	520	360	-	380	120	☀️	🌑	-	👁️	3+	📺	🎥
HALL 5	910	21m x 30m and 10m x 28m	8m	502	502	400	320	80	250	80	☀️	🌑	-	👁️	3+	📺	🎥
HALL 5 MEZZANINE	290	20m x 15.5m	4m	158	158	150	120	50	100	60	☀️	🌑	-	👁️	3+	-	-
Hall 5 including Mezzanine	290	21m x 30m and 10m x 28m	8m	678	678	550	440	-	350	140	☀️	🌑	-	👁️	3+	📺	🎥
Exclusive Wing Hire	5900	-	8m	-	4530	-	-	-	-	-	☀️	🌑	🚗	👁️	3+	📺	🎥
PIT GARAGES	5768	Various	8m	820	820	-	-	-	-	-	☀️	🌑	🚗	👁️	3+	-	🎥
PRESIDENT'S SUITE	72	8m x 9m	3.4m	30	50	30	24	10	-	20	☀️	🌑	-	👁️	-	📺	🎥
INTERNATIONAL MEDIA CENTRE (1-3)	770	19.5m x 39.5m	3.4m	-	600	400	-	-	-	-	☀️	🌑	-	👁️	-	📺	🎥
IMC SUITE 1	210	10.8m x 19.5m	3.4m	100	200	100	60	30	50	40	☀️	🌑	-	👁️	-	📺	🎥
IMC SUITE 2	286	14.7m x 19.5m	3.4m	100	200	100	60	30	50	40	-	🌑	-	-	-	-	🎥
IMC SUITE 3	273	14m x 19.5m	3.4m	100	200	100	60	30	50	40	-	🌑	-	-	-	-	🎥
CONFERENCE ROOM 4	234	14m x 16.7m	3.4m	100	200	100	60	30	50	40	-	🌑	-	-	-	-	🎥
AUDITORIUM <small>AV included - Mics either 2 x Handheld, 2 x Tie Clip & 2 x Lectern or 4 x Tie Clip & 2 x Lectern. 9ft x 5ft Screen and 2 x 55" side monitors</small>	141	13.9m x 10.2m	3.4m	100	-	-	-	-	-	-	-	🌑	-	-	-	📺	🎥
RACE ADMIN 2	50	10m x 5m	3.4m	40	50	30	24	20	20	24	☀️	🌑	-	👁️	-	📺	🎥
RACE ADMIN 1	20	4m x 5m	3.4m	20	20	10	-	10	10	12	☀️	🌑	-	👁️	-	📺	
RACE ADMIN 5	17	4.2m x 4.2m	3.4m	-	-	-	-	-	-	8	☀️	🌑	-	👁️	-	📺	
RACE ADMIN 6	20			20	20	-	-	-	-	12	☀️	🌑	-		-	📺	
BUSINESS CENTRE 1-7 Rooms	15.5	2.3 x 2.7m	3.4m	-	-	-	-	-	-	10	☀️	🌑	-	👁️	-	📺	🎥
BRDC	141	-	3.4	-	120	-	-	-	-	-	☀️	🌑	-	👁️	-	📺	🎥

ALL ROOMS BENEFIT FROM: ❄️ Air Cooling ♿ Disabled Access 🚶 Lift Access 🛋 Carpets 📶 Wi-Fi 📡 13amp Sockets

ICON KEY: ● INCLUDED ● EXTRA - NOT AVAILABLE

Enquire now: silverstone.co.uk/business/enquiry-form

Dining set-up based on using 6ft rounds, seating 10 guests. Cabaret set-up based on using 6ft rounds, seating 8 guests

“I WAS AN EXHIBITOR AT MORGAN SINDALL’S “MEETING THE CHALLENGE EVENT” IT WAS ENJOYABLE, PRODUCTIVE AND HAD A REAL BUZZ TO IT. A TRULY FANTASTIC AND POSITIVE EVENT.”

**- SEAN STROHMAN
FORCE ONE LTD.**



WE'RE FRIENDLY IN MORE WAYS THAN ONE



At Silverstone we're on a journey. It starts with us introducing new eco-friendly products and processes and ends with us being able to offer net zero carbon free meetings well before the 2026 deadline. We've signed a pledge to promise just that. Here's a little preview into our latest eco-friendly initiatives:

You're used to seeing fast cars zooming around our track but this year, we'll have over 30 electric car charging points around the wing.

In addition to our energy saving lighting in places across the Wing, we have exciting plans to install solar panels on the roof and use 100% renewable energy by the end of 2025.

Our Executive Chef Dean is passionate about sourcing and supporting local producers. We have over 20 local suppliers stocking our larder and more to come.

And this is just the start. Follow our progress at www.silverstone.co.uk

HILTON GARDEN INN HOTEL

COMING SOON

Stay at the only
trackside hotel in the UK

197 rooms

Rooftop bar, outdoor
terrace, restaurant and
mini gym

Use for receptions,
birthday or wedding
anniversary celebrations



ESCAPADE SILVERSTONE

COMING SOON

High-end private residences
with a view over the UK's only
Grade 1 circuit

Free access throughout the
year to Silverstone for all major
race events

Exclusive use of the clubhouse,
complete with meeting facilities,
gym and swimming pool

Exclusive events with special
access for friends and family



AWESOME DOING BUSINESS WITH YOU



Silverstone Circuit

Towcester / Northamptonshire

NN12 8TN

T / +44(0)344 3728 282

E / sales@silverstone.co.uk

W / silverstone.co.uk